



**MAGNETI  
MARELLI**

PARTS & SERVICES

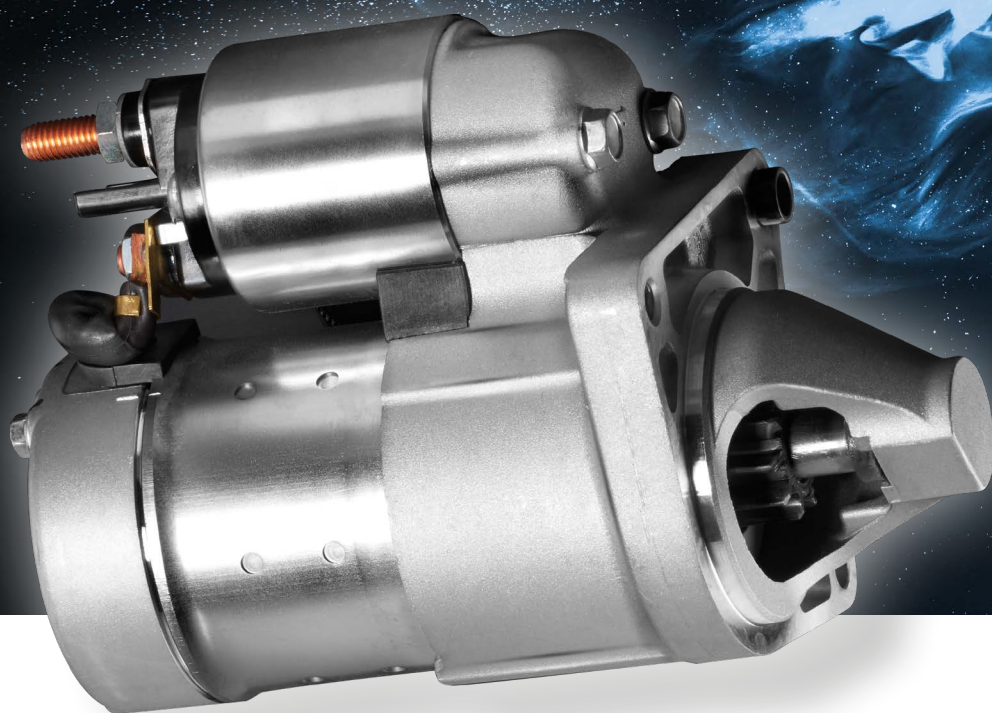
**STARTERS & ALTERNATORS**



**Magneti Marelli Parts & Services** is the benchmark for the Independent Aftermarket, offering quality spare parts and supplying excellent services to workshops.

Tradition, innovation and outstanding quality are the hallmarks of our long standing leadership.

# Starters & Alternators



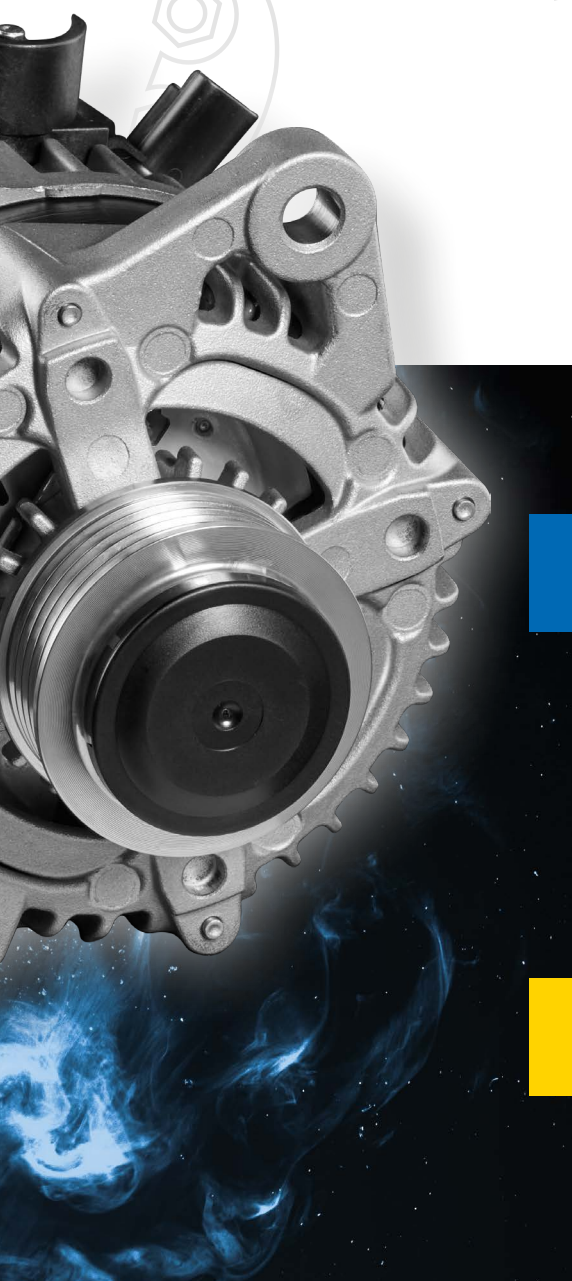
**MAGNETI  
MARELLI**

PARTS & SERVICES

The eQual product packaging has been developed using the traditional Magneti Marelli Parts & Services colors.

**MAGNETI  
MARELLI**  
PARTS & SERVICES

eQual



**Magneti Marelli Parts & Services** offers original components, designed and manufactured by leading OEM manufacturers, as well as equivalent quality parts.

We never compromise on quality: all our **starters and alternators** fully meet the expectations of the most demanding users, ensuring total reliability in all driving conditions.

Our offer includes:

## OE Product

**OE PRODUCT:** Original product supplied as OEM components and complying with the standards set by car manufacturers.

**400 starter and alternator references**

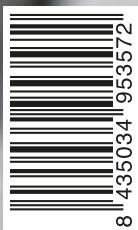
## eQual Product

**eQual PRODUCT:** a high-quality product competitively priced, offering excellent value for money. With **more than 650 references**, this range also includes parts for Asian range vehicles commonly sold in Europe

- ✓ **Wide range of applications:** cars and trucks, commercial vehicles, agricultural and off-road vehicles
- ✓ Up to 80% of car-park coverage in major European markets.







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